

BOSTON UNIVERSITY BAJA SAE



SPONSOR PACKET

2022-2023

bubaja.vercel.app

saebaja@bu.edu

BOSTON
UNIVERSITY



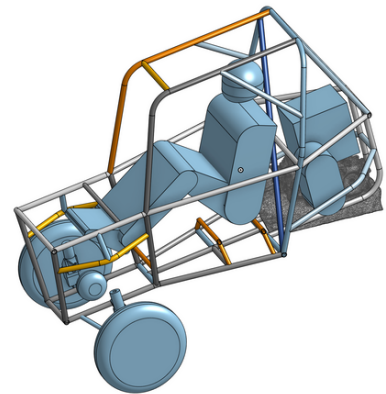
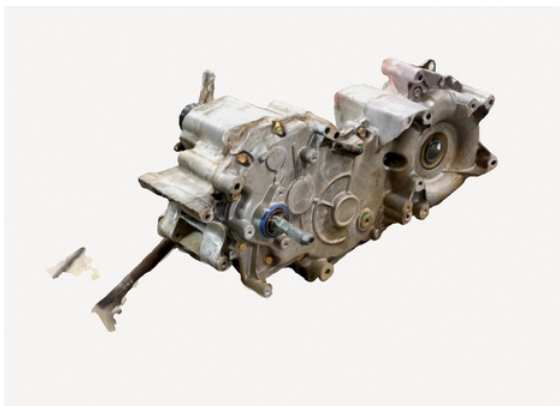


The Baja SAE competition is an inter-collegiate event that requires teams to design, manufacture, and race an off-road vehicle. The ultimate goal of the project is to sell your vehicle to a fictional firm for manufacture. The Society of Automotive Engineers sponsors three annual events across the United States, each featuring 100 international entrants. Events feature various static and dynamic events that test the teams' ability to produce a product that balances cost and performance, all while adhering to a strict set of guidelines.

Boston University students are responsible for all work that goes into the design and fabrication of the vehicle. Students are allowed to not only develop valuable engineering knowledge in the classroom but also apply that knowledge in the workshop. Students must set and meet schedules for project completion, comply with financial budgets, and establish fruitful relationships with sponsors, cultivating their business acumen.

ABOUT US

STUDENT BENEFITS



The dedication of our members is unmatched. Countless hours are spent developing the Baja car. Members of the team use modeling software to design complex systems and must prove their creations' viability before their production. Students manufacture their plans on manual- and computer-controlled machines and assemble them into the fastest, most resilient vehicle possible. By being involved in every stage of this process, our students become the most skilled and experienced among their peers.

Baja SAE pushes creative limits and inspires innovation. At the same time, participation requires acquiring the discipline typically needed in a profit-seeking firm. Our students create project schedules and budgets and prepare themselves for the constraints of the real world. The diverse mix of talents and backgrounds teaches members to work through different opinions and other workplace controversies. Coming together as a group to resolve issues and make the best product imaginable raises the bar of professionalism for our students. We work hard to reflect this in our relationships with our sponsors. This teaches our students how to interface with future clients. Baja is not simply an engineering club, but an incubator for the most professional graduates.

SPONSOR BENEFITS

Key Benefits for ALL our Sponsors

- Boston University Baja SAE is a registered 501(c)(3), so your donations are **100% tax-deductible**
- Advertisement of your organization whenever our vehicle is displayed at competitions, school events, and on our social media; sponsors are synonymous with the BU Baja SAE team.
- Be represented by Boston University at Baja SAE competitions where 100+ schools from around the world race in front of crowds of engineers, students, and motorsport enthusiasts alike

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Bronze Level

\$250 or more

- Your logo on bubaja.vercel.app including a link to your website
- Representation at all BU Baja Promotional Events (i.e. competitions, club fairs, freshman orientation)

3

Silver Level

\$500 or more

- All Bronze Level benefits
- Logo on the car
- Company name or logo on all team apparel

2

Gold Level

\$1,000 or more

- All Silver Level benefits
- Logo on the car (large scale)
- Signed team photo



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Platinum Level

\$3000 or more

- All Gold Level benefits
- Logo on Car (largest scale)
- Banner at Competition
- Piece of BU Baja Apparel



NEXT STEPS



Thank you!

Sponsorships keep our team running, and we appreciate all the help we can get. For any questions, you have and/or to discuss how your organization can get involved with the Boston University Baja SAE team. Contact us either through our website, social media, or email



saebaja@bu.edu
bubaja.vercel.app
